

Rebecca Silus

UX/UI DESIGNER

Web: rebeccasilus.com

PROFILE

UX Designer with a strong foundation in visual design.

PRACTICE

Concept Sketches
Content Strategy
Illustration + UI Graphics
Journey Maps
Mockups
Motion Design
Personas
Rapid Prototyping
Storytelling
Style Guides + Pattern Libraries
Usability Testing
User Experience
User Flows
User Interface Design
Wireframes

TOOLS

Adobe Creative Suite
After Effects
Axure
HTML/CSS
InDesign
InVision
JavaScript
Photoshop
Premiere Pro
Sketch
XD

EDUCATION

Certificate

Prime Digital Academy
Human Computer Interaction

Master of Fine Arts

Minneapolis College of Art + Design
Visual Studies

Bachelor of Fine Arts

University of Minnesota
Painting and Drawing

WORK EXPERIENCE

June 2019–present

UX/UI Design Consultant

The Creative Group

SURESCRIPTS

- Created mockups and interactive prototypes to demonstrate product functionality and deploy in usability testing.
- Collaborated with Agile development teams to redesign user flows that delivered a usable experience and adhered to a pattern library.
- Translated low fidelity wireframes into intuitive visual designs.
- Made suggestions for alternative taxonomies and future design considerations.

January 2019–May 2019

UX Design Student

Prime Digital Academy | Minneapolis, MN

UXPA

- Worked with a UX design team to develop a research protocol and conduct in-lab usability testing that uncovered user needs and evaluated pain points in the existing site.
- Produced high fidelity mockups, annotated wireframes, and a findings and recommendations report that made detailed suggestions for UI, content strategy, and visual design for the next round of testing.

MONICAT DATA

- Quickly conceptualized and built high-fidelity mockups and interactive prototypes that stayed true to the brand's style guidelines and facilitated rapid rounds of usability testing.
- Produced annotated wireframes based on usability testing.
- Created a multi-touchpoint content strategy.
- Developed a visual design language including layouts, grids, UI elements, design pattern libraries, iconography, and photography to ensure cohesive visual design.

2008–2019

Freelance Designer

Field Office, LLC

- Collaborated with art directors and project managers and managed a wide variety of projects that involved branding, illustration, and UI design for startups, cultural institutions, and brands such as Adobe, Creative Market, Instagram, Uber, C/O Berlin, and Debenhams.

2002–Present

Designer, Artist

Rebecca Silus Studio

- Presented project proposals and low fidelity prototypes to stakeholders.
- Oversaw creative projects from concept to iteration and final delivery for clients including Stanford University Press, Gustavus College, Ace Hotel, Hallmark, and Microsoft.

STUDY, WORK AND LIVE ABROAD

Berlin, Germany

(6 years)

Goethe Institute

Berlin, Germany (2 months)

Volkshochschule

Heidelberg, Germany (6 months)

Hitchhiked Across France

(3 weeks)

FOREIGN LANGUAGE

German

Working Proficiency

COMMUNITY INVOLVEMENT

2018–present

Board Member

St Anthony Falls Heritage Board / Minneapolis, MN

- Assess project proposals and make budget recommendations for funding of cultural projects with historical significance within the heritage zone.

February, March 2011

Artist-in-Residence

Santa Fe Art Institute / Santa Fe, NM

- Worked on-site with 12 international artists, produced a new body of work, and gave a gallery talk open to the local community during the two-month, fully-funded residency.

2002–2004

Marketing Chair

Rosalux Gallery / Minneapolis, MN

- Designed and maintained gallery website according to brand guidelines, developed content, co-organized fundraising events and exhibitions, and consulted with buyers and collectors.

AWARDS, FELLOWSHIPS, RESIDENCIES

2019

Artist Initiative Grant

Minnesota State Arts Board

2015

Visiting Artist and Speaker

Gustavus College

2014

Artist Initiative Grant

Minnesota State Arts Board

2011

Fellowship and Artist Residency

Santa Fe Art Institute

2009

Selected Artist

*New American Paintings, Juror: Lynne Warren, Curator,
Museum of Contemporary Art, Chicago*

2006

Artist Residency

Science Museum of Minnesota

2006–08

MFA Opportunity Grant

Minneapolis College of Art and Design

2006–08

MFA Trustees Scholarship

Minneapolis College of Art and Design

2004

Selected Artist

*New American Paintings, Juror: Raphaela Platow, Curator,
The Rose Art Museum, MA*